



Brand Ambassador Job Summary

We are seeking a passionate and dedicated Brand Ambassador to help us spread the word about our amazing products. This position is more than just handing out samples; we expect our Brand Ambassadors to attract and engage new customers and provide knowledgeable tidbits on the benefits of our products. You will be responsible for setting up and breaking down event tables and presentation areas efficiently and must present yourself in a professional manner at all times when representing us at an event. Candidates with customer service or demo experience are preferred, but we are willing to train the right person.

Duties and Responsibilities

- Set up and break down display and presentation tables
- Provide information and marketing materials to customers
- Collect customer information for our database (a minimum of 5 leads and 5 on camera taste-imonials per demo)
- Present products in a clean and organized manner
- Answer customer questions about the benefits of our products
- Increase sales of store products by a minimum of 15 units per demo

Requirements and Qualifications

- High school diploma or equivalent, college level degree preferred
- Customer service or demo experience a plus
- Technical experience operating camera for recording
- Able to lift up to 35 pounds
- Friendly and professional demeanor
- Clear communication and organizational skills



- Reliable transportation and valid driver's license
- Flexible schedule (available for a minimum of (3) 4 hour demos per week)

Compensation

- 1099 contractor agreement
- \$15/hourly rate + bonus \$50 (after all minimums have been achieved 3 times in a row)
- Bi-weekly payment via direct deposit

Signed as accepted by applicant:

[NAME],

[DATE]